

2010 Media Pack For Direct Employers



Specialist Job Sites

By advertising your job vacancies on the specialist job sites **Online Marketing Jobs, Digital Media Jobs and Jobs In Search** you can be sure of your jobs being seen by targeted job seekers!

That's because unlike generic job sites we only specialise in Search Engine, Digital Media and Online Marketing related jobs and careers, ensuring that your job vacancies will not get "lost" amongst thousands of other irrelevant job postings!

About Our Three Job Sites:



Digital Media Jobs is a specialist job site dedicated to Digital Media, Online Marketing and Search Engine related Jobs and Careers. We currently advertise jobs covering the following technology areas:

- Internet
- Mobile / Wireless
- Online Marketing
- Search Engines
- Web Design / Development
- Online Audio / Online Video
- Social Networking
- Games & Entertainment



Online Marketing Jobs was the first specialist job site dedicated to Online Marketing and Search Engine related Jobs and Careers. We currently advertise jobs on behalf of:

- New Media & Digital Media Agencies
- Advertising Agencies
- E-Business & E-Commerce Companies
- Companies providing Online Marketing related Products and Services
- Corporate Employers recruiting for in-house Online Marketing related jobs
- The Search Engines
- Search Engine Marketing & Search Engine Optimization (SEO) Firms



Jobs In Search was the first specialist job site dedicated to Search Engine industry. We currently advertise jobs on behalf of:

- The Search Engines
- Search Engine Marketing (SEM) Firms
- Search Engine Optimization (SEO) Companies
- New Media & Digital Media Agencies
- Companies providing Search Engine related Products and Services
- Corporate Employers recruiting for in-house Search Engine related jobs.

Three Job Sites For The Price Of One!

All advertised jobs automatically appear on all of our job sites at the same time which effectively means that you will receive **three job sites for the price of one!**

Visibility Of Vacancies

Our three job sites are consistently on page one of the major search engines for search terms such as *SEO Jobs, Search Marketing Jobs, Online Marketing Jobs and Digital Media Jobs* which means we are able to attract targeted job seekers to your job vacancies.

Multiple Job Posting Tools



Job vacancies can be posted to our Online Marketing Jobs web site via the Broadbean and Idibu multi job posting tools. The jobs will then automatically appear on both the Digital Media Jobs and Jobs In Search web sites at the same time.

Job Postings

We offer competitive advertising rates via the purchase of job credits:

- Job credits are valid up to 12 months.
- You can make savings by purchasing multiple job credits in advance.
- Each job posting is valid for a minimum of 30 days **across all three sites**.

| Number of Job Credits | Equivalent Cost Per Vacancy | Total Cost |
|-----------------------|-----------------------------|------------|
| 1 | £175 | £175 |
| 3 | £125 | £375 |
| 5 | £100 | £500 |
| 10 | £90 | £900 |

All job credits and additional advertising options exclude VAT at 17.5% (with effect from 01/01/2010)

Save £££'s With Our Job Postings & Branding Options!

To maximise the effectiveness of your advertising with us we also offer additional branding options to help promote your job vacancies and company profile.

Here are some suggestions to help you promote your job vacancies through our three job sites.

Special Offer Branding Packages

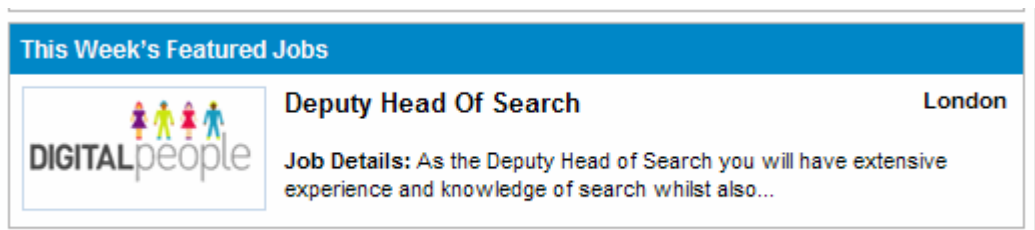
| Advertising Options | Total Cost With Single 30 Day Job Posting |
|--|---|
| Single Job Posting with company logo (on all three sites) | £175 |
| OR Single Job Posting plus Featured Job Of The Week (across all three sites) | £250 |
| OR Single Job Posting plus 120 x 60 Button Banner (across all three sites) | £275 |
| OR Single Job Posting plus 468 x 60 Banner (across all three sites) | £300 |

About Our Additional Advertising Options

Please note that the following prices are per individual job site. If you wish to take out these options on more than one job site please contact us for special pricing details.

1. Featured Job Of The Week

The Featured Job Of The Week feature gives your clients' vacancies a high profile positioning in the centre of the home page.



Cost: This feature is only available for a limited number of job vacancies and is available at £100 per week or £300 per month.

2. Banners

Having a banner on a job site can raise the company profile and increase the number of visitors to your job vacancies. There are currently two types of banners available:

- Option 1



Cost: A 120 x 60 button banner (run of site) is available at £125 per week or £350 per month.

- Option 2



Cost: A 468 x 60 banner (run of site) is available at £150 per week or £400 per month.

3. Targeted Email Campaign



Our Targeted Email Campaign offers a way to email details of your company and job vacancies directly to an area of our job seeker database.

For example, we can send emails to job seekers who have expressed an interest in Pay Per Click, SEO and Search Marketing vacancies.

The email is fully branded with a personalised message (and logo) and also contains links to your job vacancies on the site as well as a link to your own web site.

Cost: A targeted email campaign is available for £300.

4. Jobs By Email Sponsorship



Our Jobs By Email Sponsorship allows you to have your company featured (with a logo and a link to all of your jobs) on every jobs by email message. This is also a great opportunity to promote your company and your brand.

Cost: Jobs By Email Sponsorship is available at £350 per week.

5. Audio Recruiter Interviews



Using the latest digital recording equipment we can record and publish an audio interview with someone from your company to let jobs seekers find out more about your organisation and your current vacancies.

This is a great profile raising and branding opportunity to promote the types of jobs that are available and is a great opportunity to stand out from the crowd.

Cost: The published interviews (after editing and production) are normally around 10 minutes long and are available from £300.

Contact Details

We are confident that our three specialist job sites can help you promote your current job vacancies and we look forward to working with you in the future.

If you have any questions then please contact us as follows:

Contact: Mike Taylor, Director

Telephone: 01962 889177

Email: info@digitalmediajobs.com or info@onlinemarketingjobs.com or info@jobsinsearch.com

Remember! Each job advert will appear on all three job sites for the price of one!

The logo for digitalmediajobs features the text "digitalmediajobs" in a lowercase, sans-serif font. "digital" is in yellow, "media" is in black, and "jobs" is in yellow. The text is enclosed in a thin black oval with a small black dot above the "i" in "media".The logo for jobsinsearch features the text "jobsinsearch" in a lowercase, sans-serif font. "jobsin" is in blue, and "search" is in blue. The text is enclosed in a thin blue oval with a small blue dot above the "i" in "search".The logo for onlinemarketingjobs features the text "onlinemarketingjobs" in a lowercase, sans-serif font. "onlinemarketing" is in black, and "jobs" is in red. The text is enclosed in a thin red oval with a small red dot above the "i" in "marketing".